



A SPECIAL VENUE FOR VERY SPECIAL EVENTS

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FOLKTALE
WINERY & VINEYARDS

CARMEL, CALIFORNIA





OUR STORY

In every great bottle of wine, there is a story. Ours began with a band of artists, craftspeople, and lovers of life who brought their imaginations and lofty aspirations to this magical piece of land in Carmel, California. Here in the sunny valley, we've cultivated a culture of respect, sustainability, community, world-class culinary, and extraordinary wines. We believe Folktale is a reflection of all the laughter and enjoyment guests bring with each visit, we are forever growing and evolving with every new vintage and experience.

Just 5 miles from the Pacific Ocean, Folktale is an easy drive from Silicon Valley and the San Francisco Bay Area. It is conveniently accessible from the Monterey Airport and the Monterey Peninsula. We invite you to discover and enjoy this idyllic setting with outstanding wines, food, natural beauty, comfortable climate, excellent location, and the warm hospitality of Carmel Valley.

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- 5 minutes from Carmel-by-the-Sea*
- 15 minutes from Pebble Beach*
- 20 minutes from Big Sur*
- 15 minutes from the Monterey Airport*
- 90 minutes from San Francisco Airport*
- 60 minutes from San Jose Airport*
- 90 minutes from Oakland Airport*

CREATE YOUR OWN STORY AT FOLKTALE WINERY & VINEYARDS





IT STARTS WITH OUR AWARD WINNING WINES

Our winemaking team is led by David Baird, who works meticulously with local, sustainable vineyards to craft a style of wine that fully expresses the unique terroir and diversity that Monterey County has to offer. We strive to produce wines in a natural style, minimizing interventions in the cellar to produce wines that are expressive, elegant, and diverse - all balanced beautifully by natural acidity and a touch of French Oak.

Want a one-on-one experience with our winemaker? Have your group take part in one of our wine blending workshops, or get the full winemaking experience during harvest, each one of these experiences were developed by award-winning winemaker David Baird.



WORLD CLASS CULINARY

We offer a variety of food and wine experiences. Your group is invited to enjoy cooking classes, culinary workshops, kitchen competitions, farm-to-table education, and more. Our only limitation is your imagination!

The food at Folktale is created to complement and enhance our wines by using sustainable, ethically sourced, and local ingredients. We work with local farmers and vendors who share our passion for food that is raised and made with integrity. We believe these are the building blocks leading to exceptional service, incredible flavors, and memorable experiences for our guests.







THE ROSE VINEYARD

Whether you are enjoying the warm sun or dining under the stars, the Rose Vineyard is a nurturing place to have your grand celebration, casual picnic, or memorable ceremony. Surrounded by our vines and the Santa Lucia Mountains, the Rose Vineyard features a grassy field perfect for larger parties and tented events. As the only grape-to-glass winery on the Monterey Peninsula, we guarantee an exclusive and genuine experience among our vines.

Our vineyards showcase majestic views of the property and the Santa Lucia Mountains beyond and are directly adjacent to the expansive Barrel Room, allowing you the ultimate flexibility in your event design. Use the vineyard space by itself, or host a grand indoor-outdoor event utilizing both unique areas.



THE BARREL ROOM

Follow a cobblestone pathway to a secluded courtyard and through dramatic double doors into the spacious and breathtaking Barrel Room. The 10,000 sq. ft. space makes an instant impression with over 500 wine barrels stacked from floor to ceiling and a row of gorgeous galvanized steel tanks. One of the largest, most versatile, and unique indoor spaces in the area, the Barrel Room has proudly been the setting for many memorable events.

Let us put together a once-in-a-lifetime entertainment experience for you and your team! Transform The Barrel Room into a ballroom or an automobile showroom. Go small and cozy by reconfiguring the barrels and host a luxurious seated Winemaker's Dinner, reception, or seminar.







THE VINEYARD HOUSE

Tucked within the vineyard is the exclusive and luxurious Vineyard House. This is an ideal venue for upscale events and meetings. The space offers four private rooms and a great room with twenty-foot vaulted ceilings that generously open to a wrap-around patio surrounded by vines. This location is ideal for cocktails, dinner, dancing, a private corporate retreat, team building space, or a boardroom meeting.



This 6,000 sq. ft. villa offers a luxurious experience with privacy, elegance, and state-of-the-art technology.



THE GREENHOUSE

The Greenhouse is the perfect space for any season. The wall of elegant French doors can offer privacy to create a cozy indoor space or can open directly to the beautiful outdoor Wine Garden. Enjoy stunning dappled sunlight during the day and festive Italian string lighting in the evening.

This one-of-a-kind space is anchored by our beloved handmade Monterey Cypress table. This communal live-edge table creates the perfect centerpiece and gathering space for receptions, food and wine experiences, meetings, and seminars.



PROVISIONS

Provisions showcases our French Chateau architecture featuring a sweeping 40 foot vaulted ceiling and a lovingly worn stone floor. Light streams through the southern facing wall of windows showcasing the garden and surrounding mountains during the day.

This highly adaptable space can be transformed and customized to match your event needs. Take advantage of this unique, spacious interior to make your event memorable.





THE WINE GARDEN

Our Wine Garden and Courtyard are spacious and tranquil. Spending the afternoon in this friendly and welcoming atmosphere, created by the lush green landscaping, colorful and fragrant flowers, and dappled shade, is easy. The strawberry tree's string lights, fire pits, and hanging lanterns create a surreal glow in the evening. Invitingly beautiful day or night, this is an open space to spend the afternoon with friends and family, host a reception, or hold your significant corporate event in this idyllic atmosphere.

The Courtyard and Wine Garden are outdoor areas that can be used for spectacular receptions, corporate events, and large-scale, tented events. Combined with the Greenhouse and Provisions, the winery area can accommodate both the intimate and grand.



MARIA'S VINEYARD

Maria's Vineyard is a picturesque outdoor venue among the grapevines, a quiet and rural setting with a majestic view of the mountains. Perfect for day or night celebrations, seated dinners, and memorable ceremonies.

ACTIVITIES

At Folktale, “Yes is the answer. What is the question?” The possibilities for your event are endless, and these are just a selection of our most popular group activities.

Let our event experts craft the perfect experience for your team.



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GUIDED PROPERTY TOUR

Our tour showcases our stunning landscapes and production facilities while sharing the science and art behind Folktale wine and the winemaking industry.

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WINE TASTING 4 or 6 wines.

You and your guests will experience an exclusive wine-tasting experience you can only have with one of our knowledgeable Wine Educators. They will take you through your selected Folktale wines as you dive into their layers and discover their intricacies.

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SENSORY TASTING EXPERIENCE

Immerse yourself in a sensory journey to discover the characteristics of our wine. We will walk the guests through the key elements of flavor and aroma and explain how these elements come together in our wines.

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CHOCOLATE & WINE TASTING EXPERIENCE

Our culinary team has assembled an assortment of locally and internationally sourced chocolates that will expand your palette and understanding of our wines.

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CULINARY COMPETITION & SMALL BITES

Our Executive Chef will guide you on how a chef creates beautiful boards and specialized techniques only a culinary professional can demonstrate and teach. You will be provided with all of the supplies, utensils, and guidance to impress him in a blind judging at the end of the competition. The winner will go home with a Folktale gift bag, and all guests get to enjoy their creation.

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BURRATA & BUBBLES

Our Executive Chef will teach this fun, immersive (literally) cheese-making class. From taking the curds and turning them into mozzarella to continuing on right into the process of making Burrata, all while enjoying Folktale bubbles with a selection of small bites.

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WINE BLENDING

Guests will be broken into groups and assigned their own blending station, with a selection of different wines and a blending kit. The wine production team will guide guests through the process and educate you on how our winemaker creates different blends using our tools. Each group will create their own unique wine blend by mixing and matching wines. Then each team will submit their favorite blend, and the winner will go home with a bottle of the winning creation.



CONTACT THE EVENTS TEAM
FOR MORE INFORMATION

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CALIFORNIA
**WINERY
OF THE
YEAR**
CALIFORNIA TRAVEL
ASSOCIATION

#1 REASON TO
**VISIT
MONTEREY**
SAN FRANCISCO
CHRONICLE

**BEST
TASTING
ROOM**
CARMEL PINECONE

**BEST
WINERY
TO VISIT**
MONTEREY COUNTY
WEEKLY

**JAMES BEARD
FEATURED
CHEFS**

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